

THE FROST FILES

July 2014

Dear brothers and sisters in Christ,

Greetings from Cary, North Carolina! Hopefully your summer is off to a good start!

As I write this letter, I have just returned from a trip to Seattle and Spokane, Washington. As I drove along Interstate 90 between these two cities, it was remarkable to see the different topography: jagged, snow covered mountain peaks, high desert plains covered with scrub brush followed by fertile farmland. The Columbia River gorge was an amazing site as was Mount Rainier, a 14,400 foot high volcano located 50 miles southeast of Seattle! In the past two years I driven a rental car in about 30 states and one thing is clearly evident, America is a beautiful country! Seeing panoramic vistas like Mount Rainier, is one of the blessings of my service for the Lord!



Shelley and I are looking forward to our trip to New England and Maine in July. We arrive at Manchester Airport on Tuesday July 8 and will spend a few days in Massachusetts and Rhode Island visiting TWR churches before driving up to Maine on July 12th. We have scheduled church presentations and personal ministry updates at four of our supporting churches. It will be wonderful to see family and friends! We return to North Carolina on Tuesday July 22nd.

I have a busy travel schedule for the remainder of this year. In August I'll make my annual trek around North Carolina visiting over 100 churches that are interested in TWR's ministry. In September, I'll be in Georgia for two weeks participating in three conferences in the greater Atlanta area. My last trip for 2014 will be to New York and New Jersey in October.

As I mentioned in a previous letter, I send out a monthly e-letter called Collaboration to over 900 churches. Here are some excerpts from the best news items for the first half of 2014.



Bonaire towers in the night sky

There's no question about it: people all across Cuba are hungry for the Word of God! Years of atheism have challenged Christians and seekers to earnestly find the truth. TWR receives letters every week from Cubans who are spiritually fed by TWR's Spanish Bible-teaching programs broadcast on TWR-Bonaire. But our Cuban listeners are begging for a stronger signal. Troubled listeners tell us that sometimes interference drowns out the Bible teaching which is so vital to them.

In 1999, TWR Bonaire's broadcast power was reduced to 100,000 watts. When we were granted a broadcast license to return to 450,000 watts of power in 2012, we began to seek the Lord's provision to restore the powerful, clear signal. TWR wants to do more to bring Cubans into the fold of Christ, and that's why we are excited about the possibility of significantly increasing the AM station's power. In August, TWR will celebrate 50 years of broadcasting from Bonaire. Our prayer is that we will be able to return to 450,000 watts soon and potentially reach 50 million more people!

TWR is excited to announce that the new PANI transmitter is now on the air at full power with a regular broadcast schedule. Reaching a potential audience of 230 million people, the transmitter shares the Good News of Jesus Christ to listeners in **Pakistan, Afghanistan and Northern India**. Preliminary feedback about PANI's impact is exciting as the first report of response to the Pashto language programming becomes available. Pashto is a language spoken by approximately 13 million people in Afghanistan and 25 million inhabitants of Pakistan.



TWR's coordinator of the new outreach called the early response "overwhelming." During the testing phase prior to the live launch, 762 calls were received from people who heard the AM broadcasts in part of the huge coverage area. Compare that number to TWR broadcasting partners' reports of 50 to 70 calls in response to previous shortwave broadcasts. Radio audience researchers agree that the total number of responses to a program represent a minute fraction of the total number of people who are actually listening to a broadcast.

A recent growth spurt has expanded **TWR360**, the state-of-art Web portal of Christian media resources, to 12 languages. That's more than double the number of languages TWR360 began with when it debuted less than a year ago



Having more languages available means even more people can go to the website to search and gain access to a wide variety of Gospel-based audio and text materials in their own heart languages.

One of the newly added languages is Portuguese, which includes the program *Rota 66 (Route 66)* by TWR's Brazilian partner. Making the launch of this language and of *Rota 66* even more exciting is the fact that it marks the first time on the website that a TWR national partner has translated its program to reach out to a different culture. Currently, TWR makes the Gospel available to approximately 2.75 billion people in their mother tongue.

I think you can figure out how excited we are to be serving with a ministry with this level of outreach! Thank you for your prayers and support for our missionary work! God bless you!

Wayne and *Shelley*