

Media Content Development Intern

Department (no acronyms): Strategic Initiatives and Partnerships

Location (city and country): Cary, NC

Supervisor of the Internship: Tom Watkins

Travel Involved (if applicable and to where): None

Time Span (in weeks; 8 is the standard internship): 8 weeks

General Description of the Internship: To assist the Strategic Initiatives and Partnerships department in conducting research on audio content, in music and audio production and project planning.

Specific duties may include:

- Research and evaluate production music for TWR's global use
- Research target audience information for specific people groups
- Screening new music for productions
- Meta-data entry of audio content
- Assisting the Media Content Specialist in production of audio program demos
- Project planning and management
- Evaluate music and vocal production for inclusion into the global library
- Re-purposing (editing) Women of Hope programming for mobile platforms
- Preparing audio programs (e.g. Truth in the Test Tube) for mobile distribution in Russian, English and Mandarin
- Working with automation software for Internet audio streaming for both Spanish and English programs

The intern should have the following qualifications:

- Knowledge of digital audio software (like Adobe Audition)
- Experience in a production studio is a plus
- Knowledge of MS Office Suite (Word, Excel)
- Ability to be flexible to work on a variety of tasks
- Spirit of discernment in selecting program content
- Be able to follow department guidelines for program editing

Other comments: Must be able to work with creative people that hold a variety of Christian viewpoints on music styles.