

Digital Media Ministry Coordinator Role Summary: The Netherlands or Cyprus

Develop a vision for the future of TWR's internet-based outlets like websites, social media and mobile apps, recommending and implementing new online initiatives. Work closely with TWR's partners in the region to increase their competence and ministry on digital platforms, spreading the Gospel of Jesus Christ and engaging with listeners.

Core Competencies:

- ✓ Commitment to Jesus Christ evidenced by a personal relationship
- ✓ Excitement about being involved in full-time missions and willingness to build a team of prayer and financial partners
- ✓ A passion to use digital tools and platforms for ministry
- ✓ Flexibility and willingness to adapt to change
- ✓ Cultural sensitivity within international teams
- ✓ Ability to independently manage several projects simultaneously and meet deadlines
- ✓ Creative problem-solving and communication of concept ideas to teams
- ✓ Willingness to travel within the Middle East, Central Asia, North Africa, and Europe

Responsibilities:

- ✓ Inventory status of current digital ministries in the region within TWR and identify gaps
- ✓ Recommend improvements to applications and sites based on user statistics and feedback
- ✓ Assist national partners with envisioning and implementing new, effective digital ministry operations
- ✓ Promote TWR's digital media in the target countries
- ✓ Assist with TWR's global amalgamation of site and user statistics
- ✓ Select appropriate suppliers to develop TWR's digital solutions
- ✓ Liaise between TWR's local ministries and the digital media developers

Desirable Qualifications:

- ✓ Bachelor's Degree in media, IT or related field
- ✓ Experience in digital ministry, project management and training
- ✓ Proficient in oral and written English and one language from the region