



Digital Media Marketing Specialist: Part-time

Location: To be determined

Provide social media marketing expertise which supports the development of TWR Europe's ministry on digital media platforms and related marketing.

Core Competencies:

- ✓ Commitment to Jesus Christ evidenced by a personal relationship
- ✓ Excitement about being involved in full-time missions and willingness to build a team of prayer and financial partners
- ✓ Flexible and willing to adapt to change
- ✓ Cultural sensitivity within international teams
- ✓ Able to independently manage several projects simultaneously and meet deadlines
- ✓ Creatively solve problems and share concept ideas with team
- ✓ Willing to travel within Europe

Responsibilities:

- ✓ Strategically plan, design, and schedule social media posts while managing relationships with social media followers
- ✓ Analyze existing programs to identify and propose improvements in all areas
- ✓ Develop and implement social media marketing strategies for European ministries, including the support of selected partners in that field
- ✓ Expand TWR's web presence using web design tools, social media management software and creation of short videos
- ✓ Research and be aware of best practices and trends in digital media content

Desirable Qualifications:

- ✓ Bachelor's Degree in digital marketing or related field; equivalent relevant experience also will be considered
- ✓ Proficiency in written and oral English and one other European language