

Digital Media Content Coordinator Role Summary: Cyprus

Manage TWR-Europe's social media platforms, update regional website(s), the regional blog, and official newsletters.

Core Competencies:

- ✓ Commitment to Jesus Christ evidenced by a personal relationship
- ✓ Excitement about being involved in full-time missions and willingness to build a team of prayer and financial partners
- ✓ Flexible and willing to adapt to change
- ✓ Cultural sensitivity within international teams
- ✓ Able to independently manage several projects simultaneously and meet deadlines
- ✓ Creatively solve problems and share concept ideas with team
- ✓ Willing to travel within the Middle East, Central Asia, North Africa, or Europe

Responsibilities:

- ✓ Plan, design and schedule social media posts
- ✓ Manage relationships with social media followers
- ✓ Work with writers to publish blog posts and update regional websites
- ✓ Compile social media analytics/reports
- ✓ Collaborate with global Marketing and Development team members
- ✓ Research and be aware of best practices and trends in digital media content

Desirable Qualifications:

- ✓ Bachelor's Degree in digital marketing or related field
- ✓ Equivalent relevant experience considered